



PSG

STOP ADVERTISING START MARKETING



Why We're Different

We are a team of experts who not only know marketing, we know the collision repair industry. For over 30 years, PSG has helped body shops across the country improve their customer experience, increase their organic sales, support their DRP and OE partners, strengthen their employee engagement and market their shops better than anyone in the industry.

Continuously evolving, our products and solutions are created specifically for the needs of today's collision repair business. Our marketing expertise combined with our knowledge of the collision repair world allows us to offer solutions known to provide results for your business. We've built our business on knowing the heartbeat of this industry. We not only hear you, we speak your language.

Whether you're trying to increase sales, market your OE certifications or secure your online presence, PSG is your best resource for all your marketing needs.

Why Choose Us



30+ Years of Collision Repair Marketing Knowledge



Global Digital Marketing Expertise



250K+ Voice of Collision Customer Responses



100+ Collision Websites Created



\$32B in Collision Customer Sales Analyzed

Services Offered

DIGITAL MARKETING

- Website Creation
- Listing Management
- Local SEO
- Paid Ads
- Geo-Fencing
- Hyper-Targeting
- Campaign Management
- Review Generation & Response
- Social Media
- Digital Billboards
- Advanced Digital TV

TRADITIONAL MARKETING

- Post Repair Follow-Up
- Repair Warranty Execution
- Targeted Direct Mail
- Design Services
- Postcard Mailers
- Website-to-Mailbox Targeting
- Brochures, Folders, Mirror Hangers
- Dealership / OE Branded Marketing

RESEARCH & CONSULTING

- Voice of Customer Research
- CSI Measurement
- Employee Engagement Programs
- Customer Experience Coaching
- Marketing Strategy & Planning
- Marketing Plan Execution
- Digital Marketing Analysis
- Unbiased Marketing Input

LEARN MORE: WWW.PHOENIXSOLUTIONSGROUP.NET